Manufacturer’s News

Bitetech:

Making a good impression: providing performance mouthwear

Dr Peter Fine is principal dentist of The Knoll Dental Practice in Barnet and Director of Sports Dentistry at the UCL Eastman Dental Institute. He has recently become an official provider of Under Armour Performance Mouthwear™ (UAPM) from Bite Tech.

“Custom-fit mouthwear is very straightforward to incorporate into the practice,” says Dr Fine, “dentists are taking impressions every day of their lives. With UAPM, you’ve got something that fits properly, is comfortable and protects, so people are more likely to actually wear it!

“UAPM stops your teeth from coming completely together, so the muscles are ‘at rest’. This prevents the production of lactic acid, which causes fatigue, aches and pains. If muscles are more relaxed, athletes are freed up to perform better.

“To start with, I’m targeting my existing patient list, making use of the bi-annual practice newsletter and placing other literature in the waiting room. Once the service has bedded in, I’ll look further afield to spread the word.”

For more information on how your patients can benefit from Under Armour Performance Mouthwear™ go to www.bitetech.com, call Nuvion on 01453 872266 or email armourbite@nuview-ltd.com

DMG:

Luxatemp Star - Best just got better!

Luxatemp, DMG UK’s bisacryl composite for temporary crowns and bridges, has been the market leader in the USA for many, many years. It has received many International Awards including “Top Provisional Material 2010” from the American Dental Advisor*.

However, in Luxatemp Star, DMG UK believe they have now made the best even better!

Luxatemp Star offers improved initial hardness and outstandingly high values in flexural strength and fracture toughness, thereby delivering even greater stability and longevity. In addition, the long-term colour stability has been further optimised. Always striving for the best possible, DMG have also designed Luxatemp Star to achieve its final hardness even faster than its predecessor: in about 5 minutes. However, established valued Luxatemp characteristics such as ease of handling, colour stability and natural fluorescence remain as important as before.

For further information contact your local dental dealer or DMG Dental Products (UK) Ltd on 01656 789401, fax 01656 360100, email info@dmg-dental.co.uk or visit www.dmg-dental.com

*Rating by The Dental Advisor for Luxatemp-Fluorescence Vol. 27, No.1 Jan/Feb 2010.

Smile Centre:

United Smile Centres - Keeping your patients smiling

At United Smile Centres we use state of the art equipment to transform people’s lives with our Permanent Teeth in a Day treatment. The technique we provide is now available to patients who have previously been considered unsuitable for implant surgery. The procedure takes advantage of the dense bone in the front part of the jaw, placing implants at an angle to avoid the sinus cavities in the upper jaw and the nerve canal in the lower jaw. Your referral could change your patient’s life. One such success story is Keith Collins, a 67 year old who had battled with bad teeth all his life until he came to us:

For Keith, we provided a key alternative to traditional dentures and dental implant techniques. With your referral we can help many more people like Keith transform their lives, one smile at a time.

For more information about United Smile Centres visit www.unitedsmilecentres.co.uk. Call 08008494959.
**Oralign:**

**The LR appliance from Oralign – simple to learn with fantastic results**

The LR appliance from Oralign Ltd is one of the smallest removable orthodontic appliances currently available, and is designed specifically to achieve beautiful results, fast.

Dr Adam Preceleton of A & H Dental Care, recently attended an LR Training Day held in Leeds: "I was looking for a simple, versatile yet cost-effective orthodontic appliance to use in general practice. The LR appliance seemed to fit the bill. The course was well organised with a system manual provided for the appliance. The tutors Ross and Lester were extremely enthusiastic and the teaching was easy to follow, especially for someone without previous orthodontic training. "The huge plus with this system is that the brain-work is carried out by orthodontists, who plan the treatment and design the appliance. Knowing that a specialist has had an input into the planning is extremely reassuring for the general practitioner. The course gave me sufficient knowledge to monitor treatment myself, with the reassurance of in-treatment back up at the end of the phone. I can’t recommend the LR appliance enough!"

For clinical information please contact Dr Ross Hobson on 07710 243690 or email: ross@oralign.co.uk

For information on administration please contact Dr Lester Ellman on 07973 875 503 or email: lester@oralign.co.uk / www.oralign.co.uk

**Waterpik:**

**Waterpik® Water Flosser**

Do your patients complain that they don’t like to floss but desire better dental health? If so, consider recommending the Waterpik® Water Flosser. Studies show that it is up to two times more effective than string floss at improving gingival health.1

Dental professionals have a responsibility to ensure that patients understand the importance of daily oral healthcare, and are aware of all options available to assist them in maintaining sound dentition and gingiva, as well as overall systemic health.

In a recent survey, dentists were asked the main reason for recommending the Waterpik® Water Flosser. Here are their top responses:

- **Accesses areas that a toothbrush cannot reach**
- **Cleans interdental spaces**
- **Removes pathogenic bacteria from periodontal pockets**
- **Reduces gingivitis**
- **Removes plaque biofilm**

Extensive scientific evidence indicates that the Waterpik® Water Flosser represents a key component in daily self-care, offering patients a wide range of benefits, including:

- **Ease of use compared to string floss**
- **More effective at improving gingival health and removing plaque biofilm than traditional brushing and flossing**
- **Versatility - suitable for a range of ages and needs, including orthodontics, implants and periodontics**

Improve compliance when it comes to interproximal cleaning - give your patients a clinically proven and effective means of improving their oral health with the Waterpik® Water Flosser.

For more information on the Waterpik® Water Flosser speak to your wholesaler or visit www.waterpik.co.uk. The product is also widely available in Boots stores and selected Lloyds Pharmacies.

**Dentsply:**

**Chemfil™ Rock from DENTSPLY - stronger and faster**

The formulation of ChemFil Rock from DENTSPLY has made it a groundbreaking glass ionomer (GI) which is up to 25 per cent stronger* than other GIs. Zinc reinforced, a modified polyacrylic acid in ChemFil Rock helps the earlier build up to fracture toughness within the first few crucial hours, meaning you and your patients can be sure of longer lasting, superb quality restorations.

With just five simple steps – Activation, Mixing, Application, Packing/Excess Removal and Finishing and no need for cavity conditioning or surface coating, ChemFil Rock saves time, effort and cost.

Contact us at dentsply.co.uk or 0800 072 3313

Earn rewards against purchases at dentsplyrewards.co.uk

Access webinars and products demonstrations and earn CPD at dentsplyacademy.co.uk